

***Web-sites designed built published to the web, & maintained.  
business cards, letter heads stationery, gift tags etc.***

**Calling all joiners plumbers & builders.**

Do you have “before & after” pictures of the work you do? If so, why not have a web site done & show your work to the whole world....after all, your business & web site in the papers work you do rather than you going We will come to you, sit with you & other sites on, submit your site to all the



“a picture paints a thousand words”! Just advertise etc, then customers can actually see the sort of round showing customers photos etc design the site in your own home. Put links to search engines, inc□ Google, yahoo etc. And You also get a FREE ad on [www.economyads.org.uk](http://www.economyads.org.uk).....all for £299.00

## **Why should my business have a Web site?**

### Three excellent reasons to have a Web site

- [To win more new customers](#)
- [To service existing customers better](#)
- [To reduce traditional marketing costs](#)

## **Your customers are using the Internet right now!**

59% of the UK's population are Internet users ([Nielsen](#), 2004), a growth of 126% since 2000. The more this figure grows, the more likely it is that it will represent all of your customers. Most UK businesses are using the Internet to source potential suppliers and find information to support business decisions. This means that if you do not have a Web site you are missing opportunities.



## **Your business credibility is at stake**

Your customers expect you to have a Web site. Tell a business customer that you do not have a Web site (or show them a home-made site) and you have a credibility problem. It's really that simple.

### **Return on investment**

Above all, your Web site should yield a real, tangible return on investment. Our customers have reported 100% return on investment in as little as 2 weeks and returns over 100 times the cost of their Web site investment. That's the real reason your business needs a Web site.

The fact is that it's now more difficult to justify NOT having a Web site than to justify the cost of having one.

Whether your a plumber, electrician, joiner, shop keeper gardener or just work for your-self, you need a web site in today's market place. What ever design you want, we can design it for you. Including graphics, flash banners, text video music etc.

Computers lessons in your own home, including: Adobe Photoshop, D.T.P, (desk top publishing) graphic design, computer graphics,digital manipulation, networking, Internet set-up, fault finding, virus/spy ware removal, health checks, troubleshooting, E-mail accounts, PDF files, mail merge, designing publishing & maintaining web sites and various other programmes, inc~ Microsoft word, the WEB, e-mail, invitation/ business card design & printing, install/uninstall of programs, PC maintenance etc.